



ENVISION FINANCIAL

S Y S T E M S , I N C .



**ENVISION FINANCIAL SYSTEMS NAMED AS FINALIST IN  
2004 AMERICAN BUSINESS AWARDS<sup>SM</sup>**

*The Stevies<sup>TM</sup> will be presented on May 10 in New York City*

April 14, 2004 (Tustin, CA) – Envision Financial Systems was named a Finalist today in the Best Marketer category in the second annual American Business Awards.

Hailed as “the business world’s own Oscars” by the *New York Post* (September 22, 2002), The American Business Awards are the first national, all-encompassing business awards program honoring great performances in the workplace.

Nicknamed the Stevies<sup>TM</sup> for the Greek word “crowned,” winners will be announced during presentations on Monday, May 10 at the Sheraton New York Hotel & Towers in New York City. The ceremonies will be videocast live on the Internet and will be broadcast nationwide on radio by the Business TalkRadio Network.

More than 800 nominations from companies of all sizes and in virtually every industry were submitted for consideration in more than 40 categories, including Best Overall Company, Best Executive, Best New Product or Service and Best Support Staffer. Envision Financial Systems will be competing in the Best Marketer category.

Edward Yang, Marketing Manager for Envision Financial Systems, was selected as a finalist based on his submission titled “From Best Kept Secret to Best-of-Breed” which detailed the innovative marketing accomplishments that Envision has achieved in the last year. “We’re proud to have Mr. Yang considered for this prestigious award, and look forward to continuing efforts of communicating the benefits of our products to the mutual fund industry,” said Satnam Gambhir, CEO of Envision Financial Systems.

Members of the Awards' Board of Distinguished Judges & Advisors and their staffs will select Stevie winners from among the Finalists. The Board includes business luminaries such as Rich Karlgaard, publisher of *Forbes*, Bruce Nelson, chairman & CEO of Office Depot, marketing gurus Don Peppers and Martha Rogers, Anthony Robbins, Chairman & CEO of The Anthony Robbins Companies, Drew Schutte, publisher of *Wired Magazine*, Jeffrey Tarr, chairman & CEO of Hoover’s Inc., and Donald Trump, chairman, president and CEO of The Trump Organization.

“The Stevie Award has quickly become the most coveted business honor in America,” said Michael Gallagher, founder and president of The Stevie Awards. “We began the Stevies in 2002 with the mission to generate recognition of deserving companies and individuals among the business community, the press, and the general public. Being selected as a Finalist is an important achievement, because it means that independent



judges have agreed that the Finalist is worthy of national recognition. We congratulate all of the Finalists on their achievement and wish them well in the competition.”

Details about The American Business Awards and the list of Finalists are available at [www.stevieawards.com/aba](http://www.stevieawards.com/aba).

#### **About Envision Financial Systems**

Founded in 1994, Envision Financial Systems, Inc. is a leading provider of software solutions to the institutional and mutual fund asset management markets. Using an in-depth knowledge of the financial services industry and extensive experience in software development, they create leading-edge global systems that are intuitive, scalable, and easily adaptable. Their systems are based upon open standards, helping their clients compete in the ever-changing global environment. Envision’s headquarters are in Tustin, California, with Client Service and Support in Owings Mills, Maryland. For more information visit [www.enfs.com](http://www.enfs.com).

#### **About The Stevie Awards**

Hailed as “the business world’s own Oscars” by the *New York Post* (September 22, 2002), Stevie Awards are conferred in two programs: The American Business Awards and The International Business Awards. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding leadership, innovation, perseverance, creativity, teamwork, and integrity through more than 40 categories. The second annual American Business Awards – nicknamed The Stevies™ from the Greek word for "crowned" - will be presented in New York City on May 10, 2004. The program is overseen by a Board of Distinguished Judges & Advisors, which includes leading business executives, authors, and academics. Sponsors of The 2004 American Business Awards include the BusinessTalkRadio Network , Digipict, Hoover's Online, Inc. Magazine, Miller Heiman, the Professional Society for Sales & Marketing Training, Selling Power Magazine, Speedera Networks, Ultimate Software, Webcast in a Box, and Wired Magazine.

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